



Company Profile

Contents

COMPANY PROFILE	3
About us.....	3
Our Services	4
Mission.....	4
Vision	4
Organisational Structure	5
Event Consultancy Scope	5
Clientele.....	6
Our Team.....	6
Management Profile	7
Corporate Details	10

COMPANY PROFILE

About us

- Aaida is an event and space management company focused on providing exceptional services.
- Aaida is renowned for its skill in developing strong relationships with clients in-order to ensure the clients' biases are fully understood, viewpoints respected and attention is paid to details thus achieving ultimate event perfection and client satisfaction. Our senior partners work tirelessly to translate the views of our clients to interesting themes thereby bringing out the creativity of the clients making the clients feel in charge of their events.
- The company provides an array of fragrances to ensure the spaces create the right impression.
- Event perfection demands a detailed risk management framework covering every aspect of the event. On behalf of our clients and at no cost, we envisage all possible scenarios and prepare adequately and remotely for contingencies. Aaida is client centric and our passion is client's satisfaction with a mission to deliver a dream come-true event for the clients hence the by-line Passion for Perfection.

Our Services



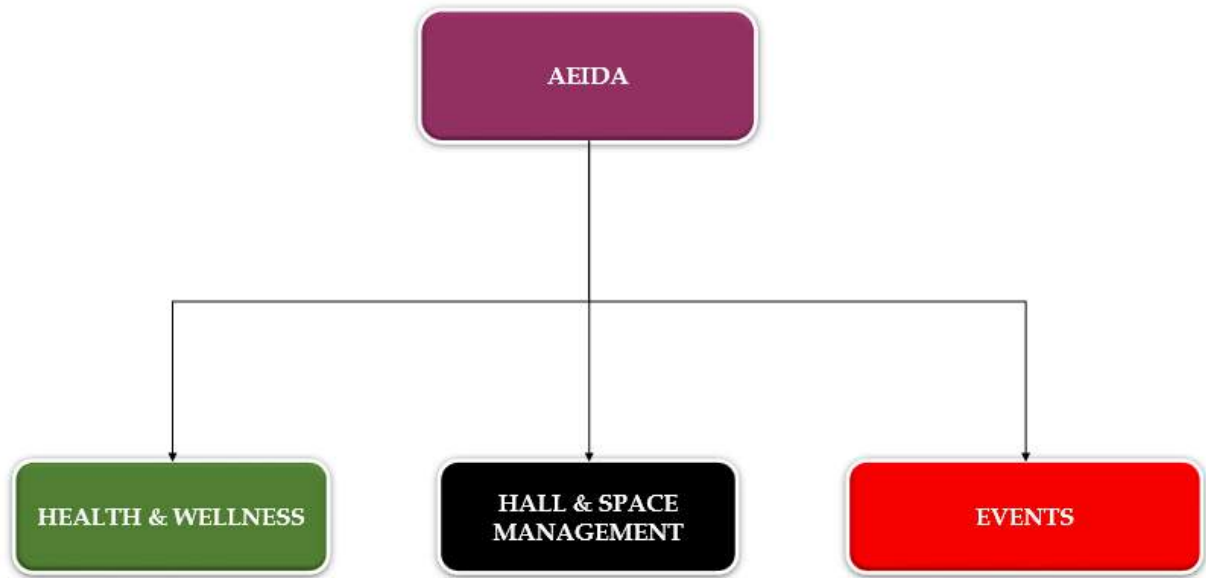
Mission

To deliver a dream come- true event and ensure spaces are properly fragranced for the clients hence the by-line Passion for Perfection

Vision

To be the leading event management company and fragrance provider in Nigeria.

Organisational Structure



Event Consultancy Scope

- Determination of the events theme
- Definition of scope
- Selection and identification of venue
- Selection and identification of all vendors
- Design and production of invites and programs
- Supervision of service providers used during the event
- Facilitation of a seamless flow throughout the event

Clientele

We provide services to corporate organisations, government and individuals. Some of our corporate clients are;

- First Bank of Nigeria Plc.
- NAPIMS
- NIPEX
- FMDQ OTC
- Meristem
- Triple Gee Plc.
- Cambridge Weight Plan Nigeria
- Advapro Ltd
- S & D Group of companies
- FDHL

Our Team

- With a combined 70 years of experience managing organisations and people, our team bring varied experience to fore in ensuring events handled by Aida Events portray their passion for perfection. From concept to implementation, all assignments are executed to delight the client

Management Profile

1. Mrs. Oluwatoyin Olusanya-Onadele

- Mrs Oluwatoyin Olusanya-Onadele is the founder of Aeida Ventures Limited. She is a resourceful personal development, business development and financial market expert with over 20 years' experience in consultancy, financial services and treasury & investment management. Her core skills span people management, business development, marketing strategy, sales/customer service re-engineering, and corporate treasury management.
- She is renowned for her skill in developing strong relationships with clients in-order to ensure the clients' biases are fully understood, viewpoints respected and attention is paid to details thus achieving ultimate event perfection and client satisfaction.
- She has executed various training and consulting mandates across personal and management development, sales, relationship management and customer service and financial markets for clients in key sectors of the economy - oil & gas, financial services, government and telecoms. She is also a lead faculty on capacity building programs in subjects ranging from sales and selling skills, personal and management development and leadership and financial markets.
- Her career spans several institutions including IMB, FSDH, National Bank, Broad Bank and Union Bank; where she at various times was responsible for Sales, Treasury & Investment Banking, Asset Management and Consumer and Commercial Banking In 2011, she embarked on an entrepreneurial journey and set up Aeida ventures limited; an involved (a health and events consulting firm). The company is actively involved in assisting staff of various organisations attain a healthier lifestyle which has increase their productivity and also manage several corporate events, and is actively using the Cambridge Weight Loss Program) with assisting people attain a healthier lifestyle.
- An Associate Member of the Chartered Institute of Stockbrokers, she holds an MBA from Cardiff Business School, University of Wales UK Mrs Olusanya - Onadele is also a graduate of Economics from the University of Lagos.
- She has attended several trainings including a Wharton University Competitive Marketing Strategy Course and a BlackRock Investment Banking Program which included a 2 -week attachment with BlackRock, London in March 2009
- She serves on several boards as Non-Executive Director.

▪ 2. Helen Ofili

- Mrs Helen Ofili is a seasoned Corporate Manager & Administrator with over 21 years of experience in the banking industry working in various banks namely: NPF Community Bank, Union Merchant Bank, NUB International Bank and Finbank plc.
- She has strong leadership skills and has a reputation for building and retaining highly motivated work teams focused on delivery and sustaining result, efficiency and effectiveness.
- She is dynamic and driven; attributes severally attested to at Executive level with core expertise and management experience in diverse areas which includes Treasury Management, Retail Banking, Resource Management & Regional Banking.
- Among the positions she held was Divisional Head Corporate Communication/Brand Management in FinBank where she handled the rebranding of Firstinland Bank to Finbank with International Brand Consultants in South Africa.
- She also has extensive experience in Brand Management, Media management, Acculturation, Brand Aesthetics Design, Bespoke Corporate Event Planning / Management, which are all tailored to ensure the development of a strong corporate image, brand differentiation and projecting of organizational core values to support the attainment of business objectives.
- Helen holds a Masters Degree from the University of Lagos and is an alumni of the prestigious Lagos Business School.

3. Fidelia Alu

- Fedelia Alu is a 1996 B.Sc. Banking and Finance graduate from the University of Lagos. She has over 15 years experience covering Human Resource and Hall management and Negotiation.
- She has effectively utilised her skills in ensuring the client derives maximum benefit at reasonable cost whilst delivering a first class event. A structured and extremely organised individual she is the manager of Aeida events, responsible for the vendor and staff interface pre and post events.

Corporate Details

Kajola House

Ground Floor



62/64 Campbell Street

Lagos Island

Lagos - Nigeria

t: +234 (0)802 223 5851, +234 (0)807 757 1017

e: info@aeidagroup.com, w: www.aeidagroup.com

 <https://www.facebook.com/aeidagroup>  <https://twitter.com/aeidagroup>

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